Course Outline

1. COURSE INFORMATION

Session Offered	Fall 2023
Course Name	Emerging Technologies for Engineering Enterprise Innovation
Course Code	SEP 790
Date(s) and Time(s) of lectures	Wednesdays 18:30 to 21:30 starting from September 13, 2023
Program Name	Master of Engineering Entrepreneurship, Master of Technical Entrepreneurship
Calendar Description	This course provides an appropriate introduction to contemporary technology trends that are relevant to developing innovation strategies for modern engineering enterprises. Students will develop a system-level understanding of key technical concepts such as IoT, AI, data science, cyber-physical systems, smart materials, blockchain, among others, that will be sufficient for planning, and innovation ideation purposes. The course will cover essential technical concepts with a focus on application, management, and impact.
Instructor(s)	Dr. Gilbert Lai E-Mail: laig5@mcmaster.ca Office Hours & Location: On-line (TBC)

2. COURSE SPECIFICS

Course Description	**This course introduces a conceptual framework as a navigation tool around the application, management, and impact of the contemporary technology trends. Some of the key emerging technological trends outlined in the calendar description will be introduced through the lens of this framework as illustrative examples of its utilities. This course is designed to help equip the students with a practical approach in gaining proficiency with relevant emerging trends in support of engineering enterprise innovations.** **This is an in-person lecture, and attendance is expected. Efforts will be made to capture the relevant lecture materials (such as lecture notes) and post them on Avenue for review, however, should you have to be absent from lecture.**

Instruction Type

Code	Type	Hours per term
C	Classroom instruction	36
L	Laboratory, workshop or fieldwork	
T	Tutorial	
DE	Distance education	
	Total Hours	36

Resources

ISBN	Textbook Title & Edition	Author & Publisher
ISBN:		

Other Supplies	Source
	Required course reference material will be provided.

Prerequisite(s)	
Corequisite(s)	

Antirequisite(s)	
Course Specific Policies	
Departmental Policies	The use of cell phones, iPods, laptops and other personal electronic devices are prohibited from the classroom during the class time, unless the instructor makes an explicit exception. Announcements made in class or placed on Avenue are considered to have been communicated to all students including those individuals that are not in class. Instructor has the right to submit work to software to identify plagiarism.

3. SUB TOPIC(S)		
Week 1	Introduction and course overview	
Week 2	Emerging technology landscape	
Week 3	Mechatronics and sensors	
Week 4	IoT and applications	
Week 5	Mid-Term Recess	
Week 6	VR/AR/XR/Metaverse	
Week 7	Guest Lecture: TBD	Dr. Elliott Coleshill
Week 8	Software systems, AI, and Machine Learning	
Week 9	Guest Lecture: TBD	Dr. Junjin Shan
Week 10	Ideation group project	
Week 11	Guest Lecture: TBD	Ms. Lisa Lansdowne-Higgins
Week 12	Project Presentation	
Week 13	Flex Week	
Week 14	N/A	

Classes end: December 6, 2023

Note that this structure represents a plan and is subject to adjustment term by term.

The instructor and the University reserve the right to modify elements of the course during the term. The University may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes.

4. ASSESSMENT OF LEARNING *including dates*	Weight
Assignments (Experiential asynchronous activities)	15%
Quizzes (3)	15%
Individual written reflection (2)	20%
Individual research project	20%
Group project (presentation and brief)	20%
Participation	10%
TOTAL	**100%**

Percentage grades will be converted to non-numeric grades (e.g., P, F, etc) per the University calendar (e.g., 70%/B- or above for passing).

5. LEARNING OUTCOMES

1. Articulate and synthesize key concepts of an emerging technology or technological trend in the context of the conceptual framework introduced in the course for guiding enterprise activities

	2.	Apply the conceptual framework to identify and articulate core concept pillars of an emerging technology or technological trend within an application context
	3.	Develop core taxonomy for an emerging technology or technological trend in a new application context
	4.	Develop a personal and professional framework to compose credible and rational system level descriptions of original ideas that apply to a vertical application

6. COURSE OUTLINE – APPROVED ADVISORY STATEMENTS

ANTI-DISCRIMINATION

The Faculty of Engineering is concerned with ensuring an environment that is free of all discrimination. If there is a problem, individuals are reminded that they should contact the Associate Director, Graduate Studies, the Sexual Harassment Officer or the Human Rights Consultant, as soon as possible.

http://www.mcmaster.ca/policy/General/HR/Discrimination_Harassment_Sexual_Harassment-Prevention&Response.pdf

ACADEMIC INTEGRITY

You are expected to exhibit honesty and use ethical behaviour in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity. It is your responsibility to understand what constitutes academic dishonesty.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behaviour can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university. For information on the various types of academic dishonesty please refer to the Academic Integrity Policy, located at https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/

The following illustrates only three forms of academic dishonesty:
- plagiarism, e.g. the submission of work that is not one's own or for which other credit has been obtained.
- improper collaboration in group work.
- copying or using unauthorized aids in tests and examinations.

AUTHENTICITY / PLAGIARISM DETECTION

Some courses may use a web-based service (Turnitin.com) to reveal authenticity and ownership of student submitted work. For courses using such software, students will be expected to submit their work electronically either directly to Turnitin.com or via an online learning platform (e.g. A2L, etc.) using plagiarism detection (a service supported by Turnitin.com) so it can be checked for academic dishonesty.

Students who do not wish their work to be submitted through the plagiarism detection software must inform the Instructor before the assignment is due. No penalty will be assigned to a student who does not submit work to the plagiarism detection software. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., on-line search, other software, etc.). For more details about McMaster's use of Turnitin.com please go to www.mcmaster.ca/academicintegrity.

GENERATIVE AI: SOME USE PERMITTED

Students may use generative AI in this course in accordance with the guidelines outlined for each assessment, and so long as the use of generative AI is referenced and cited following citation instructions given in the syllabus. Use of generative AI outside assessment guidelines or without citation will constitute academic dishonesty. It is the student's responsibility to be clear on the limitations for use for each assessment and to be clear on the expectations for citation and reference and to do so appropriately.

COURSES WITH AN ON-LINE ELEMENT

Some courses may use on-line elements (e.g. e-mail, Avenue to Learn (A2L), LearnLink, web pages, capa, Moodle, ThinkingCap, etc.). Students should be aware that, when they access the electronic components of a course using these elements, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in a course that uses on-line elements will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

ONLINE PROCTORING

Some courses may use online proctoring software for tests and exams. This software may require students to turn on their video camera, present identification, monitor and record their computer activities, and/or lock/restrict their browser or other applications/software during tests or exams. This software may be required to be installed before the test/exam begins.

COMMUNICATIONS

It is the student's responsibility to:

- Maintain current contact information with the University, including address, phone numbers, and emergency contact information.
- Use the University provided e-mail address or maintain a valid forwarding e-mail address.
- Regularly check the official University communications channels. Official University
   communications are considered received if sent by postal mail, by fax, or by e-mail to the student's designated primary e-mail account via their @mcmaster.ca alias.
- Accept that forwarded e-mails may be lost and that e-mail is considered received if sent via the student's @mcmaster.ca alias.
- Check the McMaster/Avenue email and course websites on a regular basis during the term.

CONDUCT EXPECTATIONS

As a McMaster student, you have the right to experience, and the responsibility to demonstrate, respectful and dignified interactions within all of our living, learning and working communities. These expectations are described in the Code of Student Rights & Responsibilities (the "Code"). All students share the responsibility of maintaining a positive environment for the academic and personal growth of all McMaster community members, whether in person or online.

It is essential that students be mindful of their interactions online, as the Code remains in effect in virtual learning environments. The Code applies to any interactions that adversely affect, disrupt, or interfere with reasonable participation in University activities. Student disruptions or behaviours that interfere with university functions on online platforms (e.g. use of Avenue 2 Learn, WebEx or Zoom for delivery), will be taken very seriously and will be investigated. Outcomes may include restriction or removal of the involved students' access to these platforms.

ACADEMIC ACCOMMODATION OF STUDENTS WITH DISABILITIES

Students with disabilities who require academic accommodation must contact Student Accessibility Services (SAS) at 905-525-9140 ext. 28652 or sas@mcmaster.ca to make arrangements with a Program Coordinator. For further information, consult McMaster University's Academic Accommodation of Students with Disabilities policy.

ACADEMIC ACCOMMODATION FOR RELIGIOUS, INDIGENOUS OR SPIRITUAL OBSERVANCES (RISO)

Students requiring academic accommodation based on religious, indigenous or spiritual observances should follow the procedures set out in the RISO policy. Students should submit their request to their Faculty Office normally within 10 working days of the beginning of term in which they anticipate a need for accommodation or to the Registrar's Office prior to their examinations. Students should also contact their instructors as soon as possible to make alternative arrangements for classes, assignments, and tests. http://www.mcmaster.ca/policy/Students-AcademicStudies/Studentcode.pdf

COPYRIGHT AND RECORDING

Students are advised that lectures, demonstrations, performances, and any other course material provided by an instructor include copyright protected works. The Copyright Act and copyright law protect every original literary, dramatic, musical and artistic work, including lectures by University instructors

The recording of lectures, tutorials, or other methods of instruction may occur during a course. Recording may be done by either the instructor for the purpose of authorized distribution, or by a student for the purpose of personal study. Students should be aware that their voice and/or image may be recorded by others during the class. Please speak with the instructor if this is a concern for you.

EXTREME CIRCUMSTANCES

The University reserves the right to change the dates and deadlines for any or all courses in extreme circumstances (e.g., severe weather, labour disruptions, etc.). Changes will be communicated through regular McMaster communication channels, such as McMaster Daily News, A2L and/or McMaster email.